



**FRANKLIN  
BOULEVARD**  
BUSINESS ASSOCIATION

**MEETING MINUTES**

*Wednesday, February 17, 2021*

*3:00 pm*

*Virtual Zoom Meeting*

BOARD OF DIRECTORS		
Vacant, President	Victor Batovac	
Jorge Plasencia, Vice President	Aaron Chong (Supervisor Serna Rep.)	Allison Joe (Councilmember Jay Schenirer)
Frank Cable, Secretary	Brad Clark	Julio Ortiz
Connie Herrera, Treasurer	Rene Cornejo	Henry Ramos
Aniceto Balingit, Jr.	Nate Ellis	Keaton Riley (Supervisor Kennedy Rep.)

Mike Bokan, Executive Director  
Kendra Macias Reed, Deputy Director  
(916) 455-2124

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**1. Call to Order – 3:05 p.m.**

**2. Roll Call –**

**Present: Cable, Herrera, Balingit, Batovac, Cornejo, Joe, Ortiz, Ramos, Riley**

**Absent: Plasencia, Chong, Clark, Ellis,**

**3. Action Items**

a. Review and approve the Meeting Minutes of January 20, 2021

**Motion to approve**

**Moved/Seconded: Cable/Balingit**

**Call to role: All in favor**

b. Vote for and approve the new Executive Committee Board Members for 2021-23

**Approve Jorge Plasencia as President, Brad Clark as Vice President, Frank Cable as Secretary and Connie Herrera as Treasurer**

**Motion to approve**

**Moved/Seconded: Cable/Joe**

**Call to role: All in favor**

**4. Discussion Items**

a. PBID district security and clean and safe coordination – **Looking for alternatives to traditional security contracts. Ongoing coordination with other PBID’s in**

**Sacramento to help determine our approach. Allison Joe will follow-up with Stockton Blvd security plans.**

**5. Information Items**

- a. Street Clean up and Graffiti Removal Updates - Hilary
- b. Director's Updates – **Complete Street Project – We have received recommendation for a State ATP grant for \$9.3 Million dollars towards Phase I & II of our project, going to SACOG to find gap financing of roughly \$6 Million.**
- c. Announcements by Board Members
- d. Public Comment: Matters not listed on the agenda and within the purview of the Association. Speakers are requested to keep their comments to five minutes or less.

**6. Adjournment – **3:57 p.m.****