



## AGENDA

*Date: Weds July 30th, 2025*

*Time: 9:00 am*

*5383 Franklin Blvd Suite F*

Board of Directors		
Jorge Plasencia, President	Victor Batovac, Director	
Brad Clark, Vice President	Julio Ortiz, Director	Ryan K. Brown (Councilmember Maple)
Frank Cable, Secretary	Rene Cornejo, Director	
Connie Herrera, Treasurer	Nate Ellis, Director	Keaton Riley (Supervisor Patrick Kennedy)
Aniceto Balingait, Director	Henry Ramos, Director	Aaron Chong (Supervisor Phil Serna)

Mike Bokan, Executive Director

Kendra Macias Reed, Director of  
Operations

(916) 455-2124

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1. **Call to Order:**            **9:09 AM by President Plasencia**
2. **Roll Call:**                **Present: Plasencia, Clark, Cable, Balingait, Brown, Chong, Kennedy**  
**Absent: Herrera, Batovac, Ortiz, Cornejo, Ellis, Ramos**
3. **Action Items:**
  - a. Review and Approve Meeting Minutes of June 2025  
**Motion: Brown**  
**Second: Clark**  
**Call to Order: All in Favor**  
**Oppose/Abstain: None**
4. **Guest Speaker:** None
5. **Information Items:**
  - a. Streetscape Update: Modeste/Lopez/Johnson  
**Ms. Modeste and Mr. Lopez gave their quarterly update on the state/progress of the current Streetscape project. The BOD was informed that the hardscape additions were wrapping up on the East side of the boulevard, and that the initial cuts on the West side would be starting the week of August 4<sup>th</sup>. There has been continuous outreach by KMP strategies, the City, and the FBBA to our property and business owners, and the lines of communication between the three parties remain strong. The project itself is still on track to be completed in June 2026.**

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b. **Clean and Safe Update: Gould**

**Mr. Gould informed the Board that all Clean and Safe activities on the Boulevard were back up and running at 100%. Monthly numbers were discussed as the Streetscape project has brought a downtick in activity on the Boulevard.**

c. **Director's Updates: Bokan/Macias-Reed**

**ED Bokan continued the updates informing the BOD that the BO5 contract with SPD was renewed at a 15% rate increase from the previous contract and patrols would be once a week in the District. Forensiclean would backfill for private property issues three times a month for the next few months as well.**

**The BOD was also informed that the FNDC would be collaborating with the SHCC on the next Emprnde cohort. The program begins on August 27<sup>th</sup> at SHCU and then switches to a hybrid class. We would be providing administrative and technical support as well as hosting the graduation.**

**Two more grants were discussed: The FNDC Clean California grant entered a possible extension process, and we have submitted for additional monies to help beautify the District. The FBBA was still in the submittal period for a SMAQ grant which would help maintain the streetscape and it's landscaping for a two-year period after the 12 month initial warranty period.**

d. **Event Updates/Review: Bokan/Ruiz**

**Ms. Ruiz gave the final update for the upcoming National Night Out. Site maps and vendor/activity were given out as the event will be held at a new location this year: Maple Neighborhood Center.**

**ED Bokan stated that the office would be focused entirely on NNO for the week leading up to the event.**

**Information was also given about the upcoming Carillo Mural Celebration on September 13<sup>th</sup>, 2025, and the FBBA/ACC Golf Tournament coming up in October.**

e. **Announcements by Board Member:**

**Supervisor Kennedy gave updates on his office's stance on SB802 and his upcoming District Fun Fair.**

**Director Brown gave updates from councilmember Maple's office including the new Sit and Lie ordinance at City Hall as well as the outreach meetings for modification of the City BOT.**

f. **Public Comment: Matters not listed on the agenda and within the purview of the Association. Speakers are requested to keep their comments to five minutes or less.**

6. **Adjournment: 9:13 AM by President Plasencia**