



**FRANKLIN
BOULEVARD**
BUSINESS ASSOCIATION

AGENDA

Date: Weds November 8th, 2023

Time: 9:00 am

5383 Franklin Blvd Ste F

Board of Directors		
Jorge Plasencia, President	Victor Batovac, Director	
Brad Clark, Vice President	Julio Ortiz, Director	Ryan K. Brown (Councilmember Maple)
Frank Cable, Secretary	Rene Cornejo, Director	
Connie Herrera, Treasurer	Nate Ellis, Director	Keaton Riley (Supervisor Patrick Kennedy)
Aniceto Balingait, Director	Henry Ramos, Director	Aaron Chong (Supervisor Phil Serna)

Mike Bokan, Executive Director
Kendra Macias Reed, Deputy Director
(916) 455-2124

1. **Call to Order:** **9:10 am by President Plasencia**

2. **Roll Call:** **Present: Plasencia, Clark, Cable, Herrera, Balingait, Batovac, Ortiz, Ramos, Brown, Chong**

Absent: Ellis, Riley

3. **Action Items:**
 - a. **Review and Approve Meeting Minutes of September 2023**
Motion: Brown
Second: Clark
Call to Order: All in Favor
Oppose/Abstain: None

4. **Guest Speaker:** None

5. **Information Items:**
 - a. **Clean and Safe Update- Gould**
With Mr. Gould unable to attend, ED Bokan gave the Clean and Safe update with stats and District occurrences including Forensiclean activity. Updates given as well on District hot spots and clean ups.
 - b. **Director’s Updates- Bokan and Macias-Reed**
Updates given on the TCC and SACOG tours of the District and their importance to

streetscape funding and maintenance. Other updates included: SMUD SEED and Electrification workshop given with SMUD and the City of Sacramento, PBID Workshop with Community Strong and San Jose PBID Partners.

- c. **Event Updates/Review-Bokan and Macias-Reed**
Updates given on our Muertos Mercado from the 22nd of October and the remaining event (OG Toy Drive) for the District this Calendar Year.
- d. **Announcements by Board Members**
Director Ortiz invited the Board to SHCU'S Grand Opening on November 9th
Director Cable announced a new Pharmacy going in at 5383 Franklin
The passing of Steve Weinberg (Red's Plumbing) was announced
- e. **Public Comment: Matters not listed on the agenda and within the purview of the Association.**
Speakers are requested to keep their comments to five minutes or less
None

6. Adjournment: 9:50 by President Plasencia