



**FRANKLIN  
BOULEVARD**  
BUSINESS ASSOCIATION

## AGENDA

*Date: Weds February 28th, 2024*

*Time: 9:00 am*

*5383 Franklin Blvd Ste. F*

Board of Directors		
Jorge Plasencia, President	Victor Batovac, Director	
Brad Clark, Vice President	Julio Ortiz, Director	Ryan K. Brown (Councilmember Maple)
Frank Cable, Secretary	Rene Cornejo, Director	
Connie Herrera, Treasurer	Nate Ellis, Director	Keaton Riley (Supervisor Patrick Kennedy)
Aniceto Balingait, Director	Henry Ramos, Director	Aaron Chong (Supervisor Phil Serna)

Mike Bokan, Executive Director  
Kendra Macias Reed, Director of  
Operations

(916) 455-2124

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1. **Call to Order:**            **9:07am by President Plasencia**
  
2. **Roll Call:**                **Present: Plasencia, Clark, Cable, Balingait, Cornejo, Ramos, Brown  
Riley, Chong**  
  
**Absent: Herrera, Batovac, Ortiz, Ellis**
  
3. **Action Items:**
  - a. **Review and Approve Meeting Minutes of January 2024**  
**Motion: Brown**  
**Second: Riley**  
**Call to Order: All in Favor**  
**Oppose/Abstain: None**
  
4. **Guest Speaker: Leo Rubio- Bennett Engineering/ Zuhair Amawi- City of Sacramento**  
**Mr. Amawi went over the City timelines for the upcoming Streetscape project as it pertained to City deadlines for meeting the July start date. Mr. Rubio went over property owner numbers and involvement as well as Design improvements as we moved into the 95% phase.**
  
5. **Information Items:**
  - a. **Clean and Safe Update- Gould**  
**Mr. Gould went over the District Clean and Safe numbers for the month of January. All numbers trended downward with the exception of illegal signage.**

**b. Director's Updates- Bokan and Macias-Reed**

**ED Bokan extrapolated on District Clean and Safe with updates on 33<sup>rd</sup> and 46<sup>th</sup> avenues. Banking, Annual Report, and District Informational updates were given. Upcoming events such as B2B, SMUD Business Walks and SEED Workshops, National Night Out, Big Day of Giving, and Cars and Coffee were updated. From FNDC: Mural Projects were updated, and the BOD was updated on the Letter of Support signed by the FBBA to La Familia in support of their Federal Greening Grant which could bring up to 300K into the District over a 3 year span.**

**c. Event Updates/Review-Bokan**

**See Above**

**d. Announcements by Board Members**

**Director Riley gave updates from Sup. Kennedy's Office including the meeting with former Campbell's Soup employee's efforts to influence naming at the Capital Commerce Site. Director Brown gave City updates as it pertains to the upcoming budget deficit and from Councilmember Maple's Office. Director Balingait updated the Board on coming events including Pitt's Stop change of ownership.**

**e. Public Comment: Matters not listed on the agenda and within the purview of the Association. Speakers are requested to keep their comments to five minutes or less**

**6. Closed Session: Board Members and Exec Committee Only**

**The Board approved a raise to ED Bokan's yearly salary and ED Bokan expressed his gratitude and reaffirmed his commitment to the upcoming year.**

**7. Adjournment:**