



**FRANKLIN
BOULEVARD**
BUSINESS ASSOCIATION

AGENDA

Date: Weds January 29th, 2025

Time: 9:00 am

5383 Franklin Blvd Suite F

Board of Directors		
Jorge Plasencia, President	Victor Batovac, Director	
Brad Clark, Vice President	Julio Ortiz, Director	Ryan K. Brown (Councilmember Maple)
Frank Cable, Secretary	Rene Cornejo, Director	
Connie Herrera, Treasurer	Nate Ellis, Director	Keaton Riley (Supervisor Patrick Kennedy)
Aniceto Balingait, Director	Henry Ramos, Director	Aaron Chong (Supervisor Phil Serna)

Mike Bokan, Executive Director
Kendra Macias Reed, Director of Operations
(916) 455-2124

1. **Call to Order:** **9:02 by President Plasencia**

2. **Roll Call:** **Present: Plasencia, Clark, Cable, Herrera, Balingait, Ortiz, Ramos, Riley, Chong**
Absent: Cornejo, Batovac, Ellis, Brown

3. **Action Items:**
 - a. **Review and Approve Meeting Minutes of November 2024**
Motion: Clark
Second: Plasencia
Call to Order: All in Favor
Abstain: Riley

 - b. **Approve Greening North Franklin Resolution**
Motion: Cable
Second: Herrera
Call to Order: All in Favor
Oppose/Abstain: None

4. **Guest Speakers:** **None**

5. **Information Items:**
 - a. **Clean and Safe Update- Mr. Gould updated us on the numbers from December 2024 and gave a quick update on Clean and Safe actions through that month.**

- b. **Director's Updates- ED Bokan gave updates on PEH activities and actions within the District. SPD activity was discussed as well. Property updates were given in 4125 and 5151 Franklin with their upcoming projects. FBBA and FNDC Mural projects were discussed: The Carillo Mural Project which is privately funded to go on 4027 Franklin and the two final Clean California Murals on 3900 Franklin and 4901 Franklin respectively. Updates on Sac OIED and Greening North Franklin were given as well as a discussion on the current Federal Grant Freeze and its possible ramifications to the District. Finally, a minimal update on the upcoming Streetscape project was given as the District still awaits a timetable from the City.**
- c. **Event Updates/Review- Due to the Streetscape Project, no events have been scheduled until a timetable has been released.**
- d. **Announcements by Board Member- Director Riley updated us on District 1 and the recent opening of Safe Stay on Stockton Blvd. He also expanded to discuss the Safe Stay Campus and Weather Respite in other parts of the County as well. Director Cable gave impassioned praise for Elio's German Auto after his recent experience and purchase from them. Director Hererra inquired on the new County Street Vendor Ordinance and Director Riley responded by saying he would work to get County EMD to our next meeting to discuss.**
- e. **Public Comment: Matters not listed on the agenda and within the purview of the Association. Speakers are requested to keep their comments to five minutes or less. None**

6. Adjournment: 10:00 am by President Plasencia