



**FRANKLIN  
BOULEVARD**  
BUSINESS ASSOCIATION

## AGENDA

*Date: Weds February 23rd, 2022*

*Time: 9:00 am*

*5383 Franklin Blvd. Suite F*

<b>, Board of Directors</b>		
Jorge Plasencia, President	Victor Batovac, Director	
Brad Clark, Vice President	Julio Ortiz, Director	Allison Joe (Councilmember Schenirer)
Frank Cable, Secretary	Rene Cornejo, Director	
Connie Herrera, Treasurer	Nate Ellis, Director	Keaton Riley (Supervisor Patrick Kennedy)
Aniceto Balingait, Director	Henry Ramos, Director	Aaron Chong (Supervisor Phil Serna)

Mike Bokan, Executive Director  
Kendra Macias Reed, Deputy Director  
(916) 455-2124

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1. **Call to Order**                    **9:10 am by ED Bokan**
  
2. **Roll Call**                        **Present: Clark, Cable, Balingait, Batovac, Ortiz, Ramos, Bokan, Macias-Reed**  
**Absent: Plasencia, Cornejo, Ellis, Joe, Chong, Riley**
  
3. **Action Items:**
  - a. **Review and Approve Meeting Minutes of November 17, 2021**  
**Motion: Clark**  
**Second: Cable**  
**Call to Order: All in Favor**  
**No oppose or abstain**
  
4. **Guest Speaker: Nate Ellis Rabin Co. (Conditional)    **Pushed to March meeting****
  
5. **Information Items:**
  - a. **Review FBBA P and L Statement**  
**Six-month P and L Statement (July 1<sup>st</sup>-December 31<sup>st</sup> 2021) provided by Daily Balance and given to Directors. Review of numbers by Board and discussion on those numbers moving forward as well as extrapolated numbers for the year 2022.**
  
  - b. **Street Clean up and Graffiti Removal Updates- Gould**  
**Monthly update and numbers relayed to BOD**

- c. **Director's Updates- Bokan and Macias-Reed**  
**Updates on our BO5 program, property owner issues as it relates to the current homeless situation, police and fire activity, real estate activity, current active grant projects, streetscape update, and small business updates.**
- d. **Event Update-Bokan, Macias-Reed**  
**B2B and BDOG discussed and updated. More to follow after Team Meetings**
- e. **Announcements by Board Members**  
**Update on next month's Meeting structure**  
**Comments by Directors Balingait and Ortiz.**
- f. **Public Comment: Matters not listed on the agenda and within the purview of the Association.**  
**Speakers are requested to keep their comments to five minutes or less.**

6. **Adjournment: 10:35 am by ED Bokan**