



**FRANKLIN
BOULEVARD**
BUSINESS ASSOCIATION

AGENDA

*Wednesday, April 21, 2021
9:00 am*

5383 Franklin Blvd. Suite C

BOARD OF DIRECTORS		
Jorge Plasencia, President	Victor Batovac	
Brad Clark, Vice President	Aaron Chong (Supervisor Serna Rep.)	Allison Joe (Councilmember Jay Schenirer)
Frank Cable, Secretary	Julio Ortiz	
Connie Herrera, Treasurer	Rene Cornejo	Henry Ramos
Aniceto Balingit, Jr.	Nate Ellis	Keaton Riley (Supervisor Kennedy Rep.)

Mike Bokan, Executive Director
Kendra Macias Reed, Deputy Director
(916) 455-2124

1. Call to Order

2. Roll Call

3. Action Items

- a. Review and approve the Meeting Minutes of February 17, 2021
- b. Approve FY 2021/22 Budget for PBID & BIA
- c. Approve Franklin District 2021 Annual Report

4. Discussion Items

- a. PBID District Security and Clean and Safe Coordination

5. Information Items

- a. Street Clean up and Graffiti Removal Updates - Hilary
- b. Director's Updates
- c. Branding and Marketing Updates - Jessica
- d. BDOG Updates - Adriana
- e. Announcements by Board Members
- f. Public Comment: Matters not listed on the agenda and within the purview of the Association. Speakers are requested to keep their comments to five minutes or less.

6. Adjournment