



**FRANKLIN
BOULEVARD**
BUSINESS ASSOCIATION

AGENDA

Date: Weds April 20th, 2022

Time: 9:00 am

5383 Franklin Blvd Ste F

Board of Directors		
Jorge Plasencia, President	Victor Batovac, Director	
Brad Clark, Vice President	Julio Ortiz, Director	Allison Joe (Councilmember Schenirer)
Frank Cable, Secretary	Rene Cornejo, Director	
Connie Herrera, Treasurer	Nate Ellis, Director	Keaton Riley (Supervisor Patrick Kennedy)
Aniceto Balingait, Director	Henry Ramos, Director	Aaron Chong (Supervisor Phil Serna)

Mike Bokan, Executive Director
Kendra Macias Reed, Deputy Director
(916) 455-2124

1. **Call to Order 9:11 a.m. by E.D. Bokan**
2. **Roll Call: Present: Plasencia, Cable, Herrera, Balingait, Batovac, Ortiz, Cornejo, Ramos, Chong
Absent: Clark, Ellis, Joe, Riley**
3. **Action Items:**
 - a. **Review and Approve Meeting Minutes of March 23rd, 2022**
Motion to Approve: Cable
Second: Plasencia
Call to Order: All in Favor
Oppose/Abstain: None
 - b. **Review and Approve FBBA Fiscal Annual Report 2022/2023**
Motion to Approve: Plasencia
Second: Cable
Call to Order: All in Favor
Oppose/Abstain: None
4. **Guest Speakers: None**
5. **Information Items:**
 - a. **Street Clean up and Graffiti Removal Updates**
Mr. Gould gave monthly update and presented Clean and Safe numbers for the month of March. Extended services and weed abatement projects in the District were discussed as well as preventative measures.

- b. **Director's Updates- Bokan and Macias-Reed**
E.D, Bokan gave updates on our BO5 program, SPD updates, and District information relating to crime and homeless situations. The upcoming Streetscape project was discussed as well as its upcoming meeting efforts with property owners pertaining to right of ways and temporary easements. B2B was updated as well as upcoming timeframes pertaining to it.
- c. **Event Update-Bokan and Macias-Reed**
E.D. Macias Reed updated Streetscape information. Franklin Markets were updated and discussed as well as information pertaining to our food trailers. Smud Shine and County ARPA grants also updated.
- d. **Announcements by Board Members**
None
- e. **Public Comment: Matters not listed on the agenda and within the purview of the Association. Speakers are requested to keep their comments to five minutes or less.**
None

6. **Adjournment: 10:30 a.m.**