



**FRANKLIN
BOULEVARD**
BUSINESS ASSOCIATION

AGENDA

Date: Weds July 24th, 2024

Time: 9:00 am

5383 Franklin Blvd Ste. F

Board of Directors		
Jorge Plasencia, President	Victor Batovac, Director	
Brad Clark, Vice President	Julio Ortiz, Director	Ryan K. Brown (Councilmember Maple)
Frank Cable, Secretary	Rene Cornejo, Director	
Connie Herrera, Treasurer	Nate Ellis, Director	Keaton Riley (Supervisor Patrick Kennedy)
Aniceto Balingait, Director	Henry Ramos, Director	Aaron Chong (Supervisor Phil Serna)

Mike Bokan, Executive Director
Kendra Macias Reed, Director of
Operations

(916) 455-2124

1. **Call to Order:** **9:15 am by President Plasencia**

2. **Roll Call:** **Present: Plasencia, Clark, Herrera, Balingait, Batovac, Ortiz, Ramos, Riley, Chong**
Absent: Cable, Cornejo, Ellis, Brown

3. **Action Items:**
 - a. **Review and Approve Meeting Minutes of May 2024**
Motion: Ortiz
Second: Clark
Call to Order: All in Favor
Abstain: Riley, Chong

4. **Guest Speakers:** **Megan Johnson- Senior Engineer, City of Sacramento**
Sarah Modeste- KMP Strategies

Ms. Johnson gave a PowerPoint presentation to the BOD outlining the upcoming Streetscape Project which is slated to start in Quarter 3 2024. Design, timelines, expectations, and realities of the project were all discussed. The Board was also informed that the Contractor Bid for the project was still in the protest period, but they expect McGuire and Hester to be awarded the bid. Unico Engineering should be managing the Project.

Ms. Modeste will work with the City and District on their marketing and outreach during the Project to keep businesses informed, up to date, and to avoid anti-displacement.

5. Information Items:

- a. **Clean and Safe Update- Gould**
Mr. Gould updated the District with June 2024 Clean and Safe numbers/ information and announced he was the President of the Ms. Connie Herrera fan club.
- b. **Director's Updates- Bokan and Macias-Reed**
ED Bokan updated the Board on crime/safety/PEH issues in the District as well as updated the BOD on the upcoming grant executions the District will be awarded in the coming months.
- c. **Event Updates/Review-Bokan**
National Night Out (August was discussed by the BOD and plans/run of show was presented by Director of Marketing Ruiz.
- d. **Announcements by Board Members**
None
- e. **Public Comment: Matters not listed on the agenda and within the purview of the Association.**
Speakers are requested to keep their comments to five minutes or less.
None

6. Adjournment: **10:12 am by President Plasencia**