



**FRANKLIN
BOULEVARD**
BUSINESS ASSOCIATION

AGENDA

Date: Weds January 25th, 2022

Time: 9:00 am

5383 Franklin Blvd Ste F

Board of Directors		
Jorge Plasencia, President	Victor Batovac, Director	
Brad Clark, Vice President	Julio Ortiz, Director	Open Seat (Councilmember Maple)
Frank Cable, Secretary	Rene Cornejo, Director	
Connie Herrera, Treasurer	Nate Ellis, Director	Keaton Riley (Supervisor Patrick Kennedy)
Aniceto Balingait, Director	Henry Ramos, Director	Aaron Chong (Supervisor Phil Serna)

Mike Bokan, Executive Director
Kendra Macias Reed, Deputy Director
(916) 455-2124

1. **Call to Order: 9:15 AM**
2. **Roll Call: Present: Clark, Cable, Herrera, Balingait, Ortiz, Cornejo, Ramos, Riley, Chong
Absent: Plasencia, Batovac, Ellis, Maple (Open Seat)**
3. **Action Items:**
 - a. **Review and Approve Meeting Minutes of December 2022**
Motion: Riley
Second: Clark
Call to Order: All in Favor
Oppose/Abstain: None
4. **Guest Speakers: None**
5. **Information Items:**
 - a. **Street Clean up and Graffiti Removal Updates-Gould**
Mr. Gould updated the District on monthly Clean and Safe numbers. City and County coordination was also discussed as it pertains to areas and properties withing the District and BIA.
 - b. **Director’s Updates- Bokan and Macias-Reed**
Directors Bokan and Macias-Reed updated the Board on private property issues, BO5, storm damages, District hot spots, the upcoming streetscape project, and the sunseting Shine Grant.

The BOD expressed the need for a clear marketing plan for business and property owners from a 180/90/60/30-day timeline once a hard date for the 2024 streetscape was provided by the City.

- c. **Event Update/Review-Bokan and Macias-Reed**
With a few events still in the pre planning stages, an updated will be provided next month for the BOD.
- d. **Announcements by Board Members**
- e. **Public Comment: Matters not listed on the agenda and within the purview of the Association. Speakers are requested to keep their comments to five minutes or less.**

6. Closed Session: 10:05 AM

Action Item: Approve raises for Bokan and Macias-Reed for calendar year 2023.

Motion: Cable

Second: Ortiz

Call to Order: All in Favor

Oppose/Abstain: None

Financials were provided to the BOD for fiscal 2023/2024 (incoming and outgoing dollars)

The BOD will look into asset management and succession planning in the coming months.

7. Adjournment: : 11:30 am