



AGENDA

Date: Weds April 30th, 2025

Time: 9:00 am

5383 Franklin Blvd Suite F

Board of Directors		
Jorge Plasencia, President	Victor Batovac, Director	
Brad Clark, Vice President	Julio Ortiz, Director	Ryan K. Brown (Councilmember Maple)
Frank Cable, Secretary	Rene Cornejo, Director	
Connie Herrera, Treasurer	Nate Ellis, Director	Keaton Riley (Supervisor Patrick Kennedy)
Aniceto Balingait, Director	Henry Ramos, Director	Aaron Chong (Supervisor Phil Serna)

Mike Bokan, Executive Director
Kendra Macias Reed, Director of
Operations

(916) 455-2124

1. Call to Order:

2. Roll Call:

3. Action Items:

- a. **Review and Approve Meeting Minutes of February 2025**
- b. **Approve Annual PBID BIA Report for City Council Submission**
- c. **Approve Annual 5% PBID fee increase per MDP Schedule**

4. Guest Speakers: Nate Ellis- Board Member/Capital Commerce Center

5. Information Items:

- a. **Streetscape Update: Sarah Modeste KMP Strategies, Omar Lopez UNICO**
- b. **Clean and Safe Update: Gould**
- c. **Director’s Updates: Bokan/Macias-Reed**
- d. **Event Updates/Review: Bokan/Ruiz/Porras**
- e. **Announcements by Board Member:**

- f. **Public Comment: Matters not listed on the agenda and within the purview of the Association. Speakers are requested to keep their comments to five minutes or less.**

6. Adjournment: