



**FRANKLIN
BOULEVARD**
BUSINESS ASSOCIATION

AGENDA

Date: Weds August 23rd, 2023

Time: 9:00 am

5383 Franklin Blvd Ste F

| Board of Directors | | |
|-------------------------------|--------------------------|--|
| Jorge Plasencia, President | Victor Batovac, Director | |
| Brad Clark, Vice President | Julio Ortiz, Director | Ryan K. Brown (Councilmember Maple) |
| Frank Cable, Secretary | Rene Cornejo, Director | |
| Connie Herrera, Treasurer | Nate Ellis, Director | Keaton Riley (Supervisor Patrick Kennedy) |
| Aniceto Balingait, Director | Henry Ramos, Director | Aaron Chong (Supervisor Phil Serna) |

Mike Bokan, Executive Director
Kendra Macias Reed, Deputy Director
(916) 455-2124

1. **Call to Order: 9:14 am**
2. **Roll Call:** **Present: Plasencia, Clark, Herera, Balingait, Batovac, Ramos, Brown, Riley**
Absent: Cable, Ortiz, Cornejo, Ellis, Chong
3. **Action Items:**
 - a. **Review and Approve Meeting Minutes of June 2023**
Motion: Brown
Second: Riley
Call to Order: All in Favor
Oppose/Abstain: None
4. **Guest Speaker:** **Jenny Rodriguez- SMUD Economic Development and SEED Partnership**
5. **Information Items:**
 - a. **Clean and Safe Update- Gould**
Mr. Gould gave the monthly update on our District Clean and Safe numbers with the biggest spike coming from graffiti.
 - b. **Director's Updates- Bokan and Macias-Reed**
Directors Bokan and Macias-Reed gave updates on District crime and hot spot numbers, BO5, Director Ortiz' intent to acquire the last FNDC food truck and the need for vote, and a P and L balance sheet was distributed for June/July 2023 and Q1/Q2.

c. **Event Updates/Review-Bokan and Macias-Reed**

NNO was reviewed and the Board was thanked for their tremendous effort with the event (particularly President Plasencia, VP Clark, Sec. Cable, Treasurer Herrera, and Director Ramos). Crowd estimate was 1500 + over the course of the event.

B2B 2023 was also pushed back to April 28, 2024.

d. **Announcements by Board Members**

Director Riley gave updates from Sup. Kennedy's office with an emphasis on the Florin District's Tiny Home Project's opening and increased services being administered throughout the County and District.

Director Brown gave updates from Councilmember Maple's office emphasizing increased homeless camp enforcement news, and the 2040 General Plan meetings coming from City Hall.

e. **Public Comment: Matters not listed on the agenda and within the purview of the Association. Speakers are requested to keep their comments to five minutes or less.**

6. **Adjournment:**

10:35 am