



**FRANKLIN  
BOULEVARD**  
BUSINESS ASSOCIATION

## AGENDA

*Date: Weds July 27th, 2022*

*Time: 9:00 am*

*5383 Franklin Blvd Ste F*

Board of Directors		
Jorge Plasencia, President	Victor Batovac, Director	
Brad Clark, Vice President	Julio Ortiz, Director	Allison Joe (Councilmember Schenirer)
Frank Cable, Secretary	Rene Cornejo, Director	
Connie Herrera, Treasurer	Nate Ellis, Director	Keaton Riley (Supervisor Patrick Kennedy)
Aniceto Balingait, Director	Henry Ramos, Director	Aaron Chong (Supervisor Phil Serna)

Mike Bokan, Executive Director  
Kendra Macias Reed, Deputy Director  
(916) 455-2124

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1. **Call to Order:**                   **9:07 A.M.**
  
2. **Roll Call:**                       **Present: Plasencia, Clark, Cable, Herrera, Balingait, Ortiz, Riley (Gomez)**  
**Absent: Batovac, Cornejo, Ramos, Ellis, Joe, Chong**
  
3. **Action Items:**
  - a. **Review and Approve Meeting Minutes of May 2022**  
**Motion to Approve: Clark**  
**Second: Cable**  
**Call to Oder: All In Favor**  
**Oppose/Abstain: None**
  
4. **Guest Speakers:** **TBD-None**
  
5. **Information Items:**
  - a. **Street Clean up and Graffiti Removal Updates**  
**ED Bokan provided the June numbers from Mr. Gould. Nothing out of the ordinary other than the spike in illegal signage for the month. ED Bokan followed with a Forensiclean update and the resources being provided on private property cleanup due to homeless camps and PEHs.**  
  
**Rebecca Richardson was in attendance from the County of Sacramento’s Solid Waste Division, and she provided information on the partnership between the District and County in tackling such cleanups in County and unincorporated parts of the District.**

- b. **Director's Updates- Bokan and Macias-Reed**  
**ED Bokan updated on District private property issues, PEH issues, BO5 program updates, and Code Enforcement updates.**  
  
**DD Macias-Reed updated on the current Streetscape project, the 21<sup>st</sup> Ave Mural Project, the SMUD Shine Grant project, and possible upcoming façade improvement projects.**  
  
**The Board was also informed of our new BCL through IEDC (Ray Gonzales)**
- c. **Event Update-Bokan and Macias-Reed**  
**The Board was updated on NNO, taking place in front of La Pantera on August 2<sup>nd</sup>. B2B was also discussed as layouts and run of show was presented to the Board. It will take place on September 18<sup>th</sup>.**
- d. **Announcements by Board Members**  
**With Board participation in NNO, the August 2022 BOD Meeting will be pushed to September.- ED Bokan**
- e. **Public Comment: Matters not listed on the agenda and within the purview of the Association. Speakers are requested to keep their comments to five minutes or less.**

6. **Adjournment: 10:00 A.M.**