



**FRANKLIN
BOULEVARD**
BUSINESS ASSOCIATION

AGENDA

Date: Weds April 24th, 2024

Time: 9:00 am

5383 Franklin Blvd Ste. F

Board of Directors		
Jorge Plasencia, President	Victor Batovac, Director	
Brad Clark, Vice President	Julio Ortiz, Director	Ryan K. Brown (Councilmember Maple)
Frank Cable, Secretary	Rene Cornejo, Director	
Connie Herrera, Treasurer	Nate Ellis, Director	Keaton Riley (Supervisor Patrick Kennedy)
Aniceto Balingait, Director	Henry Ramos, Director	Aaron Chong (Supervisor Phil Serna)

Mike Bokan, Executive Director
Kendra Macias Reed, Director of
Operations

(916) 455-2124

1. **Call to Order:** **9:10 am by President Plasencia**

2. **Roll Call:** **Present: Plasencia, Cable, Balingait, Batovac, Ortiz, Cornejo, Ramos, Chong**
Absent: Clark, Herrera, Ellis, Brown, Riley (Gomez)

3. **Action Items:**
 - a. **Review and Approve Meeting Minutes of February 2024**
Motion: Cable
Second: Chong
Call to Order: All in Favor
Oppose/Abstain: None
 - b. **Approve 2024 FBBA Annual Report**
Motion: Plasencia
Second: Cable
Call to Order: All in Favor
Oppose/Abstain: None
 - c. **Approve movement of 40K to SHCU for short term bond**
Motion: Cable
Second: Batovac
Call to Order: All in Favor
Oppose/Abstain: Ortiz

4. **Guest Speakers:**

- a. **John Adair- Office of Nighttime Economy**
Mr. Adair was joined by Ms. Vogt and they discussed what the office does, how it relates to permits (entertainment in particular), and how their services relate to the District.
- b. **Rebecca Richardson- Sac. County Waste Management**
Ms. Richardson updated the BOD on the County's efforts to curb illegal dumping within the District. She was joined by her City counterparts (Leo Falcon and Margaret Kashuba) who discussed SB1383 and its requirements as well as a City Cleanup Grant which was available to the District.

5. Information Items:

- a. **Clean and Safe Update- Gould**
Pushed to May- Stats included in the Board Packet
- b. **Director's Updates- Bokan and Macias-Reed**
Pushed to May- All relevant stats included in the Board Packet
- c. **Event Updates/Review-Bokan**
B2B was discussed by Director Cornejo as it had been modified but still on track for April 28th 2024. All other event updates pushed to May.
- d. **Announcements by Board Members**
None
- e. **Public Comment: Matters not listed on the agenda and within the purview of the Association.**
Speakers are requested to keep their comments to five minutes or less.
None

6. Adjournment: 10:26 am by President Plasencia